

Research on People's Livelihood Orientation in Urban Planning Management

Gang Li

Management Committee of Airport New Town, Xixian New District, Shaanxi Province, Xi 'an, Shaanxi,
712034, China

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Abstract: With the acceleration of urbanization, adhering to the people's livelihood orientation is an inevitable choice for studying and practicing urban planning management. People's livelihood is of great significance to the process of urban planning and management, and urban planning and management also plays a fundamental role in ensuring people's livelihood. As the value orientation of urban planning management, people's livelihood is mainly based on the life attribute contained in urban functions, while urban planning management plays an extremely important role in ensuring people's livelihood. At the same time, from the perspective of urban planning management, the degree of people's livelihood care actually has obvious differences in different historical periods and development stages. Urban planning needs to coordinate and allocate resources reasonably according to the planning, and ensure the orderly progress of planning through various scientific management means. At the beginning of this paper, the significance of people's livelihood for urban planning and management in China is expounded, the current situation of people's livelihood in urban planning and management in China is analyzed, and the strategic direction to solve the problems is proposed.

1. Introduction

Urban planning management based on people's livelihood refers to the planning management method that focuses on urban life attributes in urban construction planning and emphasizes that urban functional attributes are inclined to guarantee and optimize people's livelihood. The emergence of cities is the result of the continuous development of human society. Although cities have different scales, shapes and functions in different stages of development, their livelihood attributes occupy the main part of the overall function from beginning to end [1]. The process of urbanization often brings about the expansion of urban scale, the expansion of urban population and even many problems in urban development such as urban traffic congestion, urban air pollution, and urban land shortage [2]. The value orientation of people's livelihood as city planning management is mainly based on the life attributes contained in the city function itself, and city planning management plays an extremely important role in protecting people's livelihood. There are also obvious differences in the development of the period and development stage [3]. In urban planning, the planning of regional functions determines the current and future development potential of the region, which will guide the construction of economic and technological development zones to areas with greater future development space and can meet the current economic development needs [4]. With the rapid development of urbanization in the world, urban planning management has increasingly become the basic content of government functions, and its effect has gradually been established as the inherent requirement of achieving governance goals [5].

The planning and layout of transportation network determines the external conditions of the region, such as transportation and labor. The dense transportation network will bring convenient transportation environment and a large number of labor resources, which is indispensable for the construction of economic and technological development zones [6]. An important way to solve the problem of urban traffic congestion is to promote urban planning and management with people's livelihood as the guide, and then realize the sustainable development of urban traffic. In the new era, adhering to the people's livelihood orientation as the realistic demand of urban planning and management actually starts from the current economic and social development, especially the

background of urban construction [7]. The life attribute of urban function itself requires the direction of urban planning and management, that is, people-oriented, starting from the fundamental interests of residents, and ensuring people's livelihood construction to the greatest extent. Urban planning needs to coordinate and allocate resources reasonably according to planning, and ensure the orderly advancement of planning through various scientific management means [8]. The original urban planning determines the present and future market capacity of the region, and the economic and technological development zone must be built in a region with large market capacity and considerable future development [9]. At the beginning of this paper, the significance of people's livelihood issues in urban planning and management in China is expounded, the current situation of people's livelihood issues in urban planning and management in China is analyzed, and the strategic direction to solve the problems is put forward.

2. Restrictive Factors of People's Livelihood Orientation in China's Urban Planning Management

People's livelihood orientation has become the slogan of urban planning in recent years. People-oriented is widely mentioned. Various human-designed promotional advertisements are overwhelming. Real estate developers also use livable publicity as a selling point. In fact, the people's livelihood orientation has not been implemented, and there are still many problems in the current urban planning management. Restricted by the goals of urban economic development, it is difficult for urban planning management to take into account the interests of the broad masses, and it can only meet the interests of a few people. The value orientation of people's livelihood as urban planning management is mainly based on the life attributes contained in the city function itself, and urban planning management plays an extremely important role in protecting people's livelihood. At the same time, the degree of care for people's livelihood from the perspective of urban planning management is actually different in different historical periods and development stages. Despite the city's life attributes, the construction of people's livelihood will not be naturally guaranteed in the process of urban construction and development, such as lack of infrastructure or functional mismatch, lack of security for the urban poor, and discriminatory government policies. The unfavorable factors have a negative effect on people's livelihood construction [10]. From the perspective of natural resources and environment, the severe reality of resource shortage and environmental damage urgently needs the development of urban transportation to follow the trend of industrial structure transformation, economic development mode transformation, and international competitive technology transfer, and vigorously promote urban planning management.

From the perspective of social system operation, urban transportation as a subset of social structure system, its sustainable development is often related to the realization of education, employment, social security and other social structure functions. The urban planning management based on people's livelihood is constrained by the economic growth mode. At present, the performance evaluation of the executive leadership in China is still mainly based on the gross national product index, which causes the executive leadership to invest a lot of financial funds in the urban economic construction. Harmonious development has a negative impact. Under normal circumstances, urbanization is a gradual process. In many cities in my country, the urbanization process has made progress that should have been achieved in decades, which is not normal. In our country, the scale of urbanization is already so large, and the city's management is still stuck in a simple model mainly based on the household registration system, and the system management is not perfect. Citizens of our country lack the consciousness of participating in urban planning and management, and they do not have a clear understanding of their own power. They have not actively defended their legal rights and interests, but have only obeyed the managers, which has caused serious suppression of citizen consciousness. In this context, citizens' participation in urban planning and management is relatively low, and it is impossible to directly reflect the demands of people's livelihood to government officials through effective platforms and channels, making urban planning management deviate from the principles of people's livelihood.

3. Suggestions on the Implementation of China's Urban Planning Management Based on People's Livelihood

3.1 Respect the Subject Status of Citizens

People's livelihood has a very important meaning in the process of urban planning and management. This is not only contained in the life attributes of the city's function itself. The living standards and quality of life of residents are improved by the city. The city exerts influence on the spiritual activities of residents and promotes their sublimation. In addition, urban planning management has played a fundamental role in ensuring people's livelihood. Urban planning management must adhere to the principle of people's livelihood, respect the citizen's subjective status, and satisfy the demands of the broad masses of the people. The new situation of expanding opening up and deepening reform has put forward new standards and requirements for the construction of economic and technological development zones. The simple market-oriented development-oriented construction model has been unable to meet the current economic development needs. The development of society is based on the development of people, and people are the starting point and end point of social activities. Therefore, for city planning and management, people-oriented is both its basis and its goal [11]. Facing the population growth of the Economic and Technological Development Zone and the strengthening of urbanization, the development advantages of its internal construction have evolved from the incremental advantages of land resources, the advantages of industrial agglomeration and the advantages of policy depressions to the advantages of stock of comprehensive factors, advantages of comprehensive functions and comprehensive service advantage. Urban planning management should change the traditional concept of taking GDP as the center, starting from the interests of citizens, considering the long-term sustainable development of the city, it is necessary to handle the relationship between the city's economy and environmental resources, and strive to create a suitable place for citizens to live, live, Urban environment for work and study. In the process of urban planning management, there must be sufficient respect for tradition. Necessary protection shall be given to the material heritage and cultural relics of the predecessors, and the planned part shall be respected. Urban planning and management should be transformed into a livable city and a happy city, provide public service facilities in the areas of medical care, education, transportation, etc., and develop the core values of urban tolerance, respect, and civilization.

3.2 Realize the Harmonious Coexistence between Man and Society

The planning of urban economic transformation guides the construction of the economic and technological development zone and the future development direction. Whether it can be connected with the original economic structure of the city and whether it can realize the excessive transformation of the economic structure depends on this. The fundamental purpose of urban development is to make people live a better life. Therefore, in urban planning management, it is necessary to further advocate the value concept of people-oriented urban planning management and establish a people-oriented urban planning and planning management system. In the urban planning management based on people's livelihood, we must inherit the fine tradition of urban planning management, pioneer and innovate on the basis of traditional practices, formulate long-term urban planning, and realize the harmonious coexistence of people and society. Based on the people's livelihood-oriented urban planning management, it is necessary to innovate the path of consultation participation of multiple social subjects, and let the broad masses of people participate in urban planning management [12]. The government should change the traditional urban construction and development goals, proceed from the theme of urban development, and respond quickly and intelligently to various needs including people's livelihood, environmental protection, public safety, urban services, industrial and commercial activities, and improve the city's operational efficiency. Figure 1 shows the architecture of the system.

To a large extent, the development of cities is actually the process of promoting basic public services, and the main provider of basic public services is the government. Judging from the nature of the government, one of the basic principles of modern politics is the principle of people's

sovereignty. Unlike the government of the feudal monarchy, the power of contemporary government comes from the people. Providing public services is one of the main functions of the government, including education services, medical and health services, social security services, etc. for citizens. The responsibility of the government, in addition to providing public services with quality and quantity, should also ensure the equalization of services, which must cover all citizens and meet the minimum public resource needs.

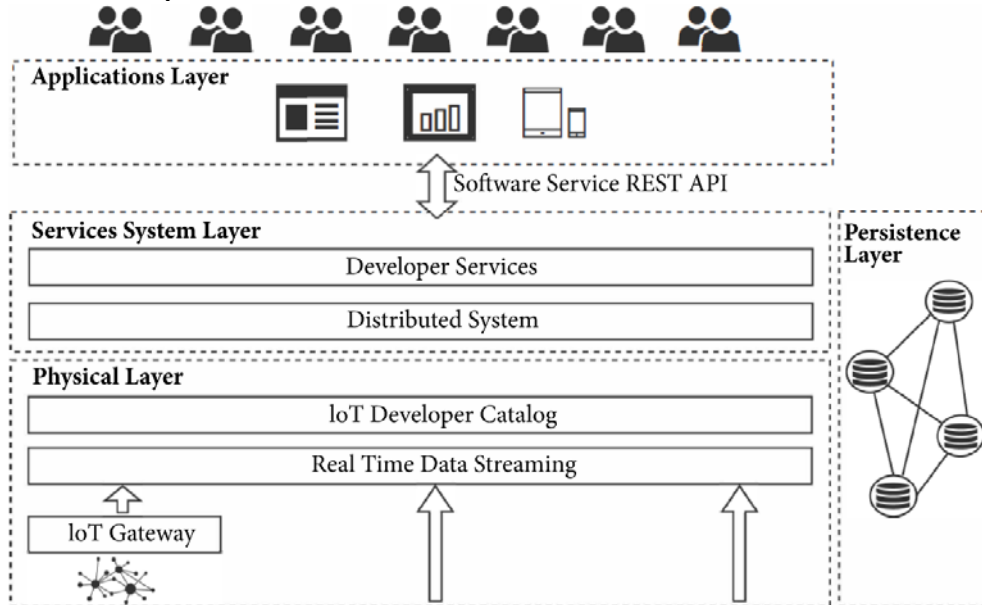


Figure 1 Urban Planning and Management System Architecture

4. Conclusion

People's livelihood is the top priority of urban planning and management, and making people's living places safer, healthier and more comfortable is the starting point and fundamental goal of urban planning and management. Adhering to the people's livelihood as the guide in China's urban planning management embodies the purpose of serving the people wholeheartedly by the Party and the state, and is also the reform path to change the traditional urban planning management mode. To achieve sustainable development of urban transportation in China, it is necessary to establish the people's livelihood orientation of urban planning management, and further clarify the rule of law benchmark of people's livelihood orientation. Urban planning management should adhere to the guidance of the scientific development concept, respect the status of citizens as subjects, realize the harmonious coexistence between people and society, and construct the path of consultation and participation of social multi-subjects. In the urban planning management based on people's livelihood, we should inherit the fine tradition of urban planning management, develop and innovate on the basis of traditional practices, formulate long-term urban planning, and realize the harmonious coexistence between people and society. Only when cities make good plans in economy, transportation, infrastructure, greening and so on, and constantly improve and perfect in the process of building economic and technological development zones, can they really play a guiding role in the construction of economic and technological development zones and ensure their healthy and stable development.

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